

# Walnut Grove Farm – Fall Events Vendor Application Form

## Choose One or Both

### 2024 Knox County Scenic Drive

October 5 & 6, 12 & 13  
9:00 AM - 5:00 PM

### 2024 Holiday Market

November 2 & 3  
10 to 4 Saturday; 11 to 3 Sunday

YOU ARE INVITED TO APPLY for space at the only juried stop on the Scenic Drive and/or the Holiday Event! We are very proud of the family of artisans that has established the farm's reputation for quality. Thank you for your interest! Please provide the following information:

Name \_\_\_\_\_ Phone \_\_\_\_\_

Business Name \_\_\_\_\_ Email \_\_\_\_\_

Business Address \_\_\_\_\_ IL IBT No. \_\_\_\_\_

Merchandise (be specific & inclusive\*) \_\_\_\_\_

- Anyone selling food or health and beauty products (soaps & lotions) must have a certificate of insurance on file with us by September 1. Knox County Health Department permits are each vendor's responsibility.

PLEASE CHECK THE FOLLOWING CRITERIA WITH WHICH YOU CAN COMPLY:

- \_\_\_\_\_ EMAIL PHOTOS of your merchandise & display with application, price range of items sold.
- \_\_\_\_\_ Present QUALITY items with a creative display.
- \_\_\_\_\_ DEMONSTRATE your talent at event, if possible.
- \_\_\_\_\_ Provide own LIGHTING AND SET UP equipment.
- \_\_\_\_\_ Support the other vendors -- THE FRIENDLY NETWORK.
- \_\_\_\_\_ Help MARKET the event (social media, email, flyers & personal invitations prior to the event).
- \_\_\_\_\_ Be present for all hours of show
- \_\_\_\_\_ Give INPUT in evaluating our event after the Scenic Drive.
- \_\_\_\_\_ Certificate of Liability Insurance

We advertise by press releases, social media, internet, media interviews, vendor handouts and flyers. Please write a ONE sentence summary of what you will be offering:

**THE VENDOR FEE** at Walnut Grove Farm is for a 6X10 FT. indoor space, or a 12X12 FT. outdoor space (Scenic Drive only). This fee is returned if the jury does not approve the application. Food vendors add \$30 for the Scenic Drive or \$20 for the Holiday Event if electricity is used in cooking. Make checks payable to Walnut Grove Farm.

#### CHECK ONE:

##### Scenic Drive Event

- Flat Fee \$185 by May 25th
- \$200 after May 25th
- 20% of sales (\$75 min. – vendor tended)
- 30% consignment (\$75 min. Walnut Grove Farm staff tended)

##### Holiday Market

- Flat Fee \$105 by May 25th
- \$130 after May 25th
- 20% of sales (\$75 min. – vendor tended)
- 30% consignment (\$75 min. – Walnut Grove Farm staff tended)

- BEST DEAL: Combined Scenic Drive & Holiday Market - \$275 for the 6 days of both events by May 25th**

Enclosed is \_\_\_\_\_ for \_\_\_\_\_ (# of spaces) on \_\_\_\_\_ (dates)

Please return your application by May 1<sup>st</sup> with photos of your work via email to: [Rich@WalnutGroveFarm.com](mailto:Rich@WalnutGroveFarm.com). Or snail mail to: Janis King, Walnut Grove Farm, 1455 Knox Station Road, Knoxville, IL 61448. Email: [jan@WalnutGroveFarm.com](mailto:jan@WalnutGroveFarm.com). Phone: (309) 289-4770. **Jurying is done monthly via Zoom before September 1<sup>st</sup>.**

- Walnut Grove Farm reserves the right to refuse the sale of inappropriate items that are not described or pictured in the vendor's application form.
- Vendor space is reserved by your payment exclusively for you. Your timely presence is expected for the duration of the show for the benefit of the customers and your fellow artisans.